

SANDRA WINTERBURN

@ s.winterburn@uea.ac.uk

📍 Norwich, NR2 3HE

Proven track record of developing and delivering innovative, effective and evidence based curricula which reflect the UEA strategic objectives whilst at the same time responding to the rapidly changing needs of the NHS and Governing bodies

As well as delivering undergraduate education in both NMS and HSC I lead on two post-graduate short courses for the East of England namely the Advanced Communication skills Training Programme and the Goals of Care course.

I have a national and International teaching reputation through my role as Chair for the Teaching committee of EACH (international Association of Communication in Healthcare) and continue to lead Train the Trainer events in a range of different countries.

CAREER HISTORY

09/2012 - 06/2024 **Associate Professor, Norwich Medical School, University Of East Anglia**

- Academic Lead for Consultation Skills Theme responsible for the development, delivery and evaluation of Teaching and Learning for undergraduate medical students
- Responsible for Quality Assurance of teaching and tutors training through a dynamic programme of Continued Professional Development and Peer Assessment
- I have a strong reputation as a supportive, collegiate and compassionate leader, valuing staff and providing mentorship, opportunities and training for academic development and progression

01/2009 - 09/2012 **Lecturer, School Health Sciences, University Of East Anglia**

- Responsible for curriculum review and modification of communication skills training over three year undergraduate nurse programme
- Development and delivery of Masters level module in Advanced Communication skills
- Development and delivery of joint Degree and Masters level module in the management of Long Term Conditions
- Delivery of lectures and workshops on a range of other topics such as shared decision making, medicines management, symptom control & end of life issues.

01/1992 - 01/2009 **Palliative Care Clinical Nurse Specialist/Team Leader, Norwich**

- Appointed as first Palliative Care Specialist Nurse at Norfolk and Norwich University Hospital, responsible for initiating and developing a trust wide service
- Co-ordination of clinical, educational and audit activities of the developing multi disciplinary team, which eventually consisted of 6 specialist nurses, 2 Palliative Care Consultants, Chaplain and Occupational Therapist.

01/1990 - 01/1992 **Nurse Therapist, Psychological Therapies Unit, Norwich**

- Managed caseload of patients from within both inpatient and outpatient setting gaining experience in working with a wide range of conditions such as anxiety, depression, eating disorders and self-harming behaviour
- Developed skills in assessment and delivered psychological therapies using a variety of strategies such as group work and problem solving approaches
- Successfully completed 3 year part-time training in psycho-dynamic counselling.

PROFESSIONAL AFFILIATIONS

- Chair of ICCH **European Teaching Committee**. ICCH is a global organisation dedicated to exploring and improving the ways in which healthcare professionals, patients and relatives communicate with one another
- Member of **UK Council of Clinical Communication in Undergraduate Medical Education**. Representative body of the communication teaching leads from all the Medical Schools in the UK which enables good teaching practice to be shared and encourages research and development of effective teaching in clinical communication
- **Advance HE** Senior Fellowship achieved 2016
- Lead for East of England **Advanced Communication Skills Training** Programme which income generates for UEA. Co-ordination and quality assurance of two day experiential course for senior NHS clinicians delivered a minimum of 12 times per annum

SCHOLARLY ACTIVITIES AND PUBLICATIONS

tEACH, the teaching subcommittee of EACH: Update on activities. / Winterburn, Sandra; Ege Moller, Jane.
In: Patient Education and Counseling, Vol. 105, No. 5, 05.2022, p. 1348-1349.
Research output: Contribution to journal › Letter

Communication skills training for nurses: Is it time for a standardised nursing model? / Kerr, Debra; Martin, Peter; Furber, Lynn; Winterburn, Sandra; Milnes, Sharyn; Nielsen, Annegrethe; Strachan, Patricia.
In: Patient Education and Counseling, Vol. 105, No. 7, 07.2022, p. 1970-1975.
Research output: Contribution to journal › Comment/debate › peer-review

Experiencing racism within medical school curriculum: 2020 ICCH student symposium. / Hariharan, Bhairavi; Sowah Quarshie, Louisa; Amdahl, Christoffer; Winterburn, Sandra; Offiah, Gozie.
In: Patient Education and Counseling, Vol. 105, No. 7, 07.2022, p. 2599-2602.
Research output: Contribution to journal › Article › peer-review

In the era of Black Lives Matters, what skills need to be taught to help students tackle racism in healthcare? / Offiah, Gozie; Winterburn, Sandra; Rosenbaum, Marcy.
2020.
Research output: Contribution to conference › Paper

Exploring strategies for experiential online communication skills teaching. / Winterburn, Sandra; Rosenbaum, Marcy; Blackburn, Laura; Taylor, Kim .
2020.
Research output: Contribution to conference › Paper

The (Forgotten) Art of Receiving Feedback on Communication Skills. / Ege Møller, Jane (Lead Author); Winterburn, Sandra.
2019. Paper presented at EACH Forum on Healthcare Communication 2019 .
Research output: Contribution to conference › Paper

Can goal-setting for patients with multimorbidity improve outcomes in primary care? Cluster randomised feasibility trial. / Ford, John; Lenaghan, Elizabeth; Salter, Charlotte; Turner, David; Shiner, Alice; Clark, Allan B.; Murdoch, Jamie; Green, Carole; James, Sarah; Koopmans, Imogen; Lipp, Alistair; Moseley, Annie; Wade, Tom; Winterburn, Sandra; Steel, Nicholas.
In: BMJ Open, Vol. 9, No. 6, e025332, 03.06.2019.
Research output: Contribution to journal › Article › peer-review

Setting goals with patients living with multimorbidity: qualitative analysis of general practice consultations. / Salter, Charlotte; Shiner, Alice; Lenaghan, Elizabeth; Murdoch, Jamie; Ford, John; Winterburn, Sandra; Steel, Nicholas.
In: British Journal of General Practice, Vol. 69, No. 684, 07.2019, p. e479-e488.
Research output: Contribution to journal › Article › peer-review

What really matters to patients? Using research to help teach goal-setting in practice. / Salter, Charlotte (Lead Author); Winterburn, Sandra; Lenaghan, Elizabeth; Shiner, Alice; Steel, Nicholas.
2018.
Research output: Contribution to conference › Paper › peer-review

'Double Act' - Maximising the partnership potential of facilitator and simulated patient during experiential communication skills teaching. / Winterburn, Sandra (Lead Author); Silverman, Jonathan ; Taylor, Kim ; Rubin, Alan.

2018.

Research output: Contribution to conference › Paper

Applying conversation analysis perspectives and methods to teaching End of Life Care. / Winterburn, Sandra; Pino, Marco.

2015. Paper presented at Inaugural EACH Summer Event, London, United Kingdom.

Research output: Contribution to conference › Paper › peer-review

Embedding Motivational Interviewing (MI) techniques into everyday clinical practice. / Winterburn, S; Doherty, E.

2015.

Research output: Contribution to conference › Other › peer-review

'What to teach': Analysing learners' communication skills. / Winterburn, S; Kinnersley, P.

2015.

Research output: Contribution to conference › Paper › peer-review

Improving the experience of cancer care: Should denial be addressed? / Winterburn, Sandra.

2016. Paper presented at World Cancer Congress, Paris, France.

Research output: Contribution to conference › Paper › peer-review

Communication in health care education: Implications for inter-professional education. / Bachmann, C; Winterburn, S; Krause, F; Rockenbauch, K; Lewandowska, M.

2016. Paper presented at 14th International EACH conference, Heidelberg, Germany.

Research output: Contribution to conference › Paper › peer-review

A New Approach to Evidence-based Communication Training Using Clips from Authentic Consultations. / Whittaker, B.; Winterburn, S.; Seymour, J.

2016. Paper presented at 14th International EACH conference, Heidelberg, Germany.

Research output: Contribution to conference › Paper › peer-review

The Last Taboo? Essential Skills for teaching undergraduate students. / Winterburn, Sandra; Papageorgiou, Alexia; Wilson, Jennifer.

2016. Paper presented at 14th International EACH conference, Heidelberg, Germany.

Research output: Contribution to conference › Paper › peer-review

An Evaluation of Teaching Medical Students Shared Decision Making. / Ellis, Katie; Winterburn, Sandra.

2016. Poster session presented at 14th International EACH conference, Heidelberg, Germany.

Research output: Contribution to conference › Poster › peer-review

The challenges and rewards of communication skills training for oncology and palliative care nurses in the United Kingdom. / Winterburn, Sandra; Wilkinson, Susie.

Handbook of Communication in Oncology and Palliative Care. ed. / David Kissane; Barry Bullitz; Phyllis Buttow; Ilora Finlay. Oxford : Oxford University Press, 2010.

Research output: Chapter in Book/Report/Conference proceeding › Chapter

A European consensus on learning objectives for a core communication curriculum in health care professions. / Bachmann, Cadya; Abramovitch, Henry; Barbu, Carmen Gabriela; Cavaco, Afonso Miguel; Elorza, Rosario Dago; Haak, Rainer; Loureiro, Elizabeta; Ratajska, Anna; Silverman, Jonathan; Winterburn, Sandra; Rosenbaum, Marcy.

In: Patient Education and Counseling, Vol. 93, No. 1, 10.2013, p. 18-26.

Research output: Contribution to journal › Article › peer-review

<https://research-portal.uea.ac.uk/en/persons/sandra-winterburn/publications/>