

## ICCH 2022 Conference Themes & Topics

### Teaching/assessment of learners in health professions

- Assessing clinical communication skills
- Assessing communication education methods
- Teaching communication skills
- Teaching of remote consulting
- Remote teaching and digital teaching tools, software or platforms
- Promoting sensitivity to diversity and awareness of bias and discrimination in healthcare communication education

### Clinician/Health care professional-patient interactions

- Sharing medical information
- Gathering information / clinical reasoning
- Language clarity and comprehension
- Communication about risk and uncertainty
- Patients expressing emotions / cues and concerns
- Responding to patient emotions / empathy
- Emotions of healthcare professionals
- Patient and person centred communication
- Triadic communication
- Non-verbal communication
- Patient and caregiver evaluation of care
- Placebo effects of communication

### Shared decision making & involvement of patients and caregivers

- Concept and measurement
- Occurrence, determinants, outcomes
- Decision support / tools
- Training
- Caregiver involvement & perspective
- Patient education/self-management
- Patient empowerment

### Intervention research

- Intervention development
- Intervention testing
- Implementation / de-implementation research

### Health policy

- Evidence-based policy development
- Health policy evaluation
- Health economics
- Science communication
- Data protection and privacy
- Organizational change and change management

### Research methodology

- Development and validation of measurement instruments
- Psychophysiology
- Simulated or analogue patients
- Innovative research methodologies
- Big data analytics
- Review methodology (realistic, scoping, etc.) in communication research
- Sampling bias in research on health communication

### Health literacy

- Concept and measurement
- Occurrence, determinants, outcomes
- Interventions, tools and training.

### Health Equity & Health Disparities

- Health equity, health disparities (incl. inclusion health)
- Language discordant care & Interpreters
- Cross-cultural communication
- Communication with underserved populations
- Advocacy group / community engagement
- Healthcare providers confronted with cultural/racial bias and discrimination

### Mediated health communication (eHealth) / communication technology

- Health communication technology assessment
- Electronic medical records & online portals
- Telemedicine (incl. e-consultations)
- Social media & Internet
- Artificial intelligence
- Telehealth access for disadvantaged groups

### Specific topics in healthcare communication

- Health promotion/prevention
- Chronic illness and multi-morbidity
- Palliative/end of life care
- Oral healthcare
- Ethics
- Inter-professional communication
- Inter-/intra-disciplinary communication
- Inter-organizational communication
- Professionalism and attitude
- Communication during pandemics
- Population-level communication
- Misinformation/Disinformation
- Quality improvement and patient safety