



# ICCH2022

5 - 9 SEPTEMBER 2022

CALEDONIAN UNIVERSITY, GLASGOW

# SPONSORSHIP PROSPECTUS

INTERNATIONAL CONFERENCE ON  
COMMUNICATION IN HEALTHCARE

5 - 9 September 2022

EA|CH

ACH

Academy of  
Communication  
in Healthcare

## ICCH brings together professionals from around the globe who are committed to enhancing patient experience through improved health-related communication.

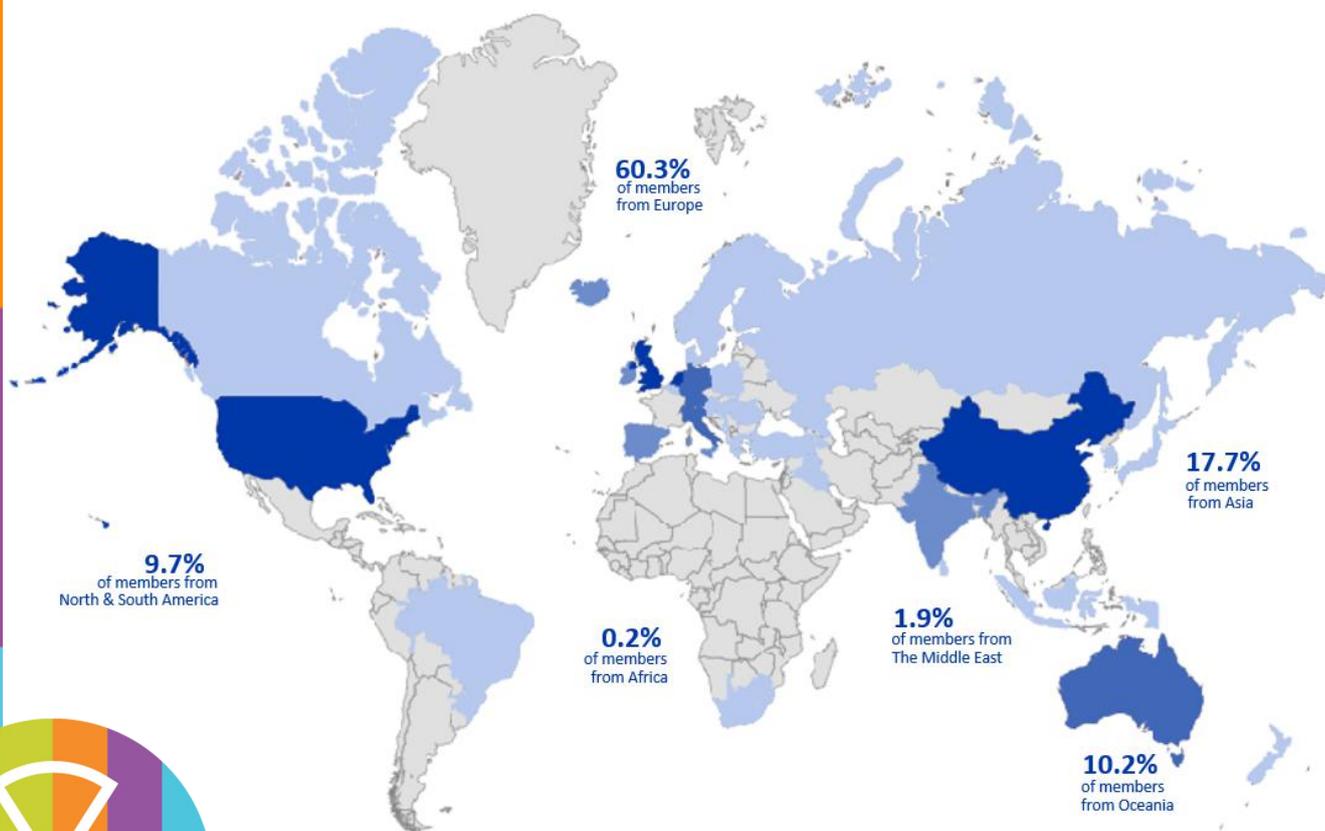
The current COVID-19 pandemic has notably been affecting healthcare systems and communication. Now, more than ever, sharing new methods, strategies and areas of research has vital importance.

The event embraces the training, research and policy-making components of communication in healthcare through a diverse range of plenary sessions, oral presentations, workshops, posters and symposia. The format is designed to create a setting that not only champions scholarship, but also fosters interaction and encourages exchange among all participants. Content will relate to all healthcare professions, creating a diverse and inclusive programme.

It provides a unique opportunity for the international and interactive exchange of ideas and products of education, research and policy activities across individuals and institutions.

### About EACH

EACH: International Association for Communication in Healthcare is a not-for-profit global organisation whose mission is to promote **healthcare communication** between patients, relatives and healthcare practitioners that is **effective, patient-centred and evidence-based**. EACH presents ICCH 2020 in partnership with the US-based organisation ACH: Academy on Communication in Healthcare and is open to both members and non-members. To find out more about us please visit <https://each.international>



# SPONSORSHIP PACKAGES

## Benefits Overview

	Gold	Silver	Bronze
<b>COST</b>	<b>£2,500</b>	<b>£1,500</b>	<b>£750</b>
<b><i>Before the Event</i></b>			
Company logo and link to your website from the ICCH sponsor web page	●	●	●
Logo included on the online delegate booking facility	●	●	●
Logo included in pre-event marketing materials	●	●	●
<b><i>During the Event</i></b>			
Table-top exhibition stand at the conference	●	●	
Logo in sponsor loop during walk in/out at all sessions	●	●	●
Logo included in the conference app	●	●	●
Advertisement in the conference programme and logo in the sponsor section	Full page	Half page	Logo
Logo on the front cover of the conference programme	●		
1 complimentary conference registration including the conference dinner	●		
Opportunity to provide a branded item	●		
Official thanks at the opening plenary session	●		

**Please note:** The number of sponsorship packages available for both commercial and non-commercial companies are limited.



# SPONSORSHIP PACKAGES



## Gold Sponsorship @ £2,500

Brand exposure, attendance & exhibition networking opportunity

The Headline Package is designed to give high visibility and significant brand profile throughout the conference and in pre-event marketing materials.

### Before the Event

-  Company logo, profile and link to your website from the EACH conference web pages
-  Your logo included on the online delegate booking facility
-  Your logo included in pre-event marketing materials

### During the Event

-  1 complimentary conference registration including the conference dinner
-  Opportunity to provide a branded item at your own cost (e.g delegate bags, water bottles, umbrellas, pens etc.) – *items will be allocated on a first come, first served basis.*
-  Table-top exhibition stand throughout the conference
-  Official thanks at the opening plenary session
-  Full-page advertisement in the conference programme in prime position
-  Logo on the front cover of the conference programme
-  Logo in the sponsor section of the conference programme
-  Logo in sponsor loop during walk in/out at all sessions
-  Logo included in the conference app

# SPONSORSHIP PACKAGES



## Silver Sponsorship @ £1,500

Brand exposure and exhibition networking opportunity

This package is designed to give good brand profile throughout the conference and in pre-event marketing materials.

### Before the Event

-  Company logo and link to your website from the EACH conference web pages
-  Your logo included on the online delegate booking facility
-  Your logo included in pre-event marketing materials

### During the Event

-  Table-top exhibition stand throughout the conference
-  Half-page advertisement in the conference programme
-  Logo in the sponsor section of the conference programme
-  Logo in sponsor loop during walk in/out at all sessions
-  Logo included in the conference app



# SPONSORSHIP PACKAGES



## **Bronze Sponsorship @ £750** Brand exposure and advertising

This package is designed to give brand profile before and during the conference.

### **Before the Event**

-  Company logo and link to your website from the EACH conference web pages
-  Your logo included on the online delegate booking facility
-  Your logo included in pre-event marketing materials

### **During the Event**

-  Logo in the sponsor section of the conference programme
-  Logo in sponsor loop during walk in/out at all sessions
-  Logo included in the conference app



*To reserve a package please contact Holly Lewis  
holly@each.international or +44 (0)1722 430761*

*Please note that only offers of support that fit within EACH's  
sponsorship policy will be considered*

*The success of ICCH relies heavily on the generosity of  
our Sponsors who make this conference possible.  
Sponsors will have access to hundreds of international  
healthcare professionals across all  
disciplines. Aside from the excellent brand profile on  
offer, there is a great opportunity to network and make  
personal connections within this thriving community of  
healthcare professionals.*

