

## Key membership benefits

- Networking opportunities in research, training, policy and practice
- Join or create a Special Interest Group in EACH which is then eligible to apply for annual funding for project work
- Access to the members area of the EACH website including:
  - FREE access to the VR-CoDES manuals
  - FREE access to a library of video/podcast teaching resources
  - Possibility to join or create a National Network to communicate with our EACH members, provide and use an archive of materials and access to a blog
- Reduced registration fees for all EACH events
- Privileged access to Patient Education and Counseling (PEC) including:
  - Special supplementary PEC content online
  - Special fast tracking through the peer-review process

**Join us today:**

[www.each.eu/membership](http://www.each.eu/membership)



EACH  
The Old George Brewery  
Rollestone Street  
Salisbury  
SP1 1DX  
United Kingdom

T: +44 (0)1722 415154  
E: [info@each.eu](mailto:info@each.eu)  
Twitter: [EACH\\_com](https://twitter.com/EACH_com)

Registered Charity No: 1159050

## Improving the quality of communication in healthcare

To achieve this aim EACH uses a variety of strategies and activities are overseen by 3 major subcommittees: pEACH, rEACH & tEACH focussing on policy / advocacy / implementation, research and teaching respectively.





The aim of **rEACH** is to promote good quality communication research within EACH and to support the development of high quality researchers.

**rEACH** has active working groups on:

- Training
- Summer School planning
- Funding
- Tools

Recent **rEACH** achievements:

- rEACH has successfully filled its Summer School with 11 delegates (early career researchers) that takes place alongside the Summer Event in London, UK (4 - 8 September 2017)
- The funding group submitted a multi-centre COST ACTION application and are awaiting the outcome
- All the working groups have a work plan that is currently underway with deliverables. For example: the Tools group intend placing the first edition of a catalogue of coding tools up on the EACH website in the near future

**For more info please contact:**  
[reach@each.eu](mailto:reach@each.eu)

The aim of **tEACH** is to be a primary source of help for communication teachers everywhere. **tEACH** is composed of more than 40 working members representing a variety of health care disciplines and more than 21 countries from around the world.

**Support:** sharing of expertise and support through consultations and site visits

**Training:** annual courses focusing on 'What' and 'How' to teach communication skills, 'Curriculum Development' and 'Assessment'; local courses within countries/institutions; and a Certificate of In-Depth Study in Communication Education

**Tools:** over 100 teaching and assessment tools are available on the EACH website via a searchable online database including facilitator guides, simulated patient cases and comprehensive curriculum

**Networking:** access to national networks to foster development and collaboration of communication teachers including a new find-a-colleague site for meeting and sharing of expertise

**For more info please contact:**  
[teach@each.eu](mailto:teach@each.eu)

The **pEACH** subcommittee focuses on translating research evidence on health communication into health care teaching, practice and policy. The aim of **pEACH** is to foster the application of research from health communication and health communication education into healthcare practice, professional educational programmes and policy.

**pEACH** is currently:

- Building a group of international colleagues addressing how we embed healthcare communication at all levels of healthcare
- Seeking formal engagement with national consumer groups: what do they see as healthcare communication priorities?
- Condensing the evidence for key topics to facilitate new relationships with a wider base of stakeholders in the policy/practice sector
- Developing a knowledge translation plan for internal and external use
- Building our social media capacity to grow our networking ability

**For more info please contact:**  
[peach@each.eu](mailto:peach@each.eu)